

PERFORMANCE BASED CONTRACT GUIDELINES

1. WHAT IS THE PURPOSE AND SCOPE OF THE SERVICE? (Describe in detail any services to be provided or materials to be purchased)

Purpose:

The purpose of the presentation by London Reyes is to inspire and empower students by sharing his personal life story, demonstrating how breakdancing and the support of his community helped him overcome the challenges of growing up during the "Bronx is Burning" era, surrounded by gangs and the crack epidemic. The presentation will also highlight how breakdancing became a gateway for London to travel the world and enter the entertainment industry. It will connect these themes to My Brother's Keeper (MBK) values of mentorship, resilience, and community involvement. Additionally, it aligns with Milestone 3: Graduate from High School and Milestone 6: All Youth Remain Safe From Violent Crimes.

Scope:

The presentation will include:

Personal Journey: London's experiences growing up in the Bronx, how breakdancing saved him from negative influences, and how it became a tool for personal transformation.

Mentorship and Role Models: The importance of positive mentorship and how it guided him to opportunities beyond his neighborhood.

Breakdancing as a Gateway: How breakdancing opened doors for London to travel internationally, perform on global stages, and enter the entertainment industry.

MBK Alignment: Linking his story to MBK's goals of academic achievement, resilience, and empowerment through community support.

Historical and Cultural Context: Exploring the connection between the Civil Rights Movement and the rise of breakdancing as an artistic and cultural expression that brought young people, especially of color, together and gave them a voice.

Music and Breakdancing: Professional videos, music, and possible live demonstrations to show how breakdancing has not only shaped London's life but also played a significant role in global entertainment.

Interactive Engagement: Opportunities for students to reflect on how they can apply the lessons of resilience, mentorship, and the power of art to their own lives.

2. AMOUNT OF SERVICE?

(Set forth the monetary value of the proposed agreement and quantities and/or amounts of time required to be devoted to the contract and describe where services are to be provided as specified in Schedule "B")

\$7,500.00

3. WHO IN THE SCHOOL DISTRICT IS SERVED?

(Describe whether services are to be provided directly to students, to staff, etc.)

Students who are enrolled in the Yonkers Public Schools, in particular MBK and the adult staff supporting them in various roles.

4. WHO WILL PROVIDE SERVICES?

(If individual providers are contemplated, set forth the names and qualifications of the service providers)

Please see attached biography of London Reyes.

London Reyes is the owner of the New York City Breakers and B-Boy Entertainment LLC. With over 40 years of experience in the entertainment industry, he is a former host of a live TV show and served as the Director of Entertainment for the Nike Pro League for 16 years. He is also the President of the AAA All-Stars / Global Basketball Championship Corp., a nonprofit 501(c)(3) organization. For more than 21 years, this organization has been dedicated to working with the inner-city youth of Yonkers, providing them with opportunities to stay out of harm's way through the arts, academics, and athletics.

4a. WILL THE CONTRACTOR BE UTILIZING ANY SUBCONTRACTORS OR VOLUNTEERS IN FURTHERANCE OF THIS AGREEMENT? **IF YES, PLEASE LIST ALL OF THEIR NAMES AND CONTACT INFORMATION.**

If a special guest and/or breakdancing instructor is subcontracted, London Reyes, will provide the name and relevant details of this person to the Yonkers Board of Education.

5. WHAT WILL BE COMMUNICATED TO DISTRICT PERSONNEL, PARENTS, OTHERS ABOUT PROGRESS AND RESULTS OF THE SERVICES?

(How specifically will the contractor report to the School District (or parents, if applicable) about their progress towards achieving the goals of the contract?)

Post-Presentation Summary:

A summary of presentation should be shared with parents and the school community through MBK and school websites along with the Superintendent's weekly Newsletter highlighting:

The purpose of the presentation.

Key takeaways from London's story and its impact on students.

Photos or quotes (with permissions) that capture the presentation's success.

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District Evaluation from MBK liaison that includes:

Approximate attendance numbers and grades serviced

Observations on student engagement during the event.

6. HOW WILL THE SCHOOL DISTRICT JUDGE THE QUALITY OF SERVICES? (Set forth the method which will be used to evaluate contractor's performance)

Questionnaire

Questions will be given to participants.

Monthly progress reports to Dr. Baez, MBK Executive Director, relating to mutually agreed upon areas.

7. INDIVIDUALS RESPONSIBLE FOR ADMINISTERING THE CONTRACT.

Vendor Name: B-Boy Entertainment LLC / London Reyes
Vendor Address: 28 Ridge Road Yonkers, NY 10705
Vendor Phone No.: 914.374.6983
Vendor Business Status: LLC
Vendor Contact Name: London Reyes
Vendor Contact Email: bboylondonreyes@gmail.com
Tax ID No.: 47-1672916

School District Administrator Name: Dr. Jason Baez
School District Administrator Title: Executive Director of MBK
Office of School Leadership, Engagement and Equity
School District Administrator Phone No.: (914) 376-8183 Office Ext. 7455
School District Administrator Email: JBAEZ@YonkersPublicSchools.org

8. ARE THE SERVICES PURSUANT TO A GRANT AGREEMENT? **IF YES, WHAT IS THE GRANT, AND WHAT ARE THE GRANT REQUIREMENTS RELATED TO THIS AGREEMENT?**

Yes, these services are pursuant to the Obama Foundation Grant, which support the grants goals of Milestone 3: Graduate from High School and Milestone 6: All Youth Remain Safe From Violent Crime.

9. WILL THE CONTRACTOR BE RECEIVING ANY STUDENT DATA OR OTHER DATA FROM YONKERS PUBLIC SCHOOLS? **IF YES, PLEASE DESCRIBE. IF STUDENT DATA IS BEING SHARED, PLEASE PROCEED TO QUESTION 10 BELOW.**

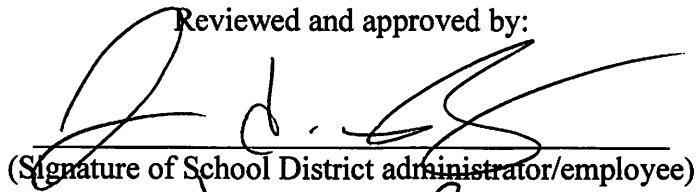
No

10. WILL THE STUDENT DATA BE USED FOR THE PURPOSE OF DEVELOPING, VALIDATING, ADMINISTERING STUDENT AID PROGRAMS, OR IMPROVING INSTRUCTION? **IF YES, PLEASE SPECIFICALLY DESCRIBE.**

No

Performance Based Guidelines

Reviewed and approved by:



(Signature of School District administrator/employee)

Jason C. Burr

(Printed Name)