

PERFORMANCE BASED CONTRACT GUIDELINES

1. WHAT IS THE PURPOSE AND SCOPE OF THE SERVICE?

Castle Learning is a web-based resource for supporting core curriculum instruction using a bank of over 150,000 content questions. The questions are aligned to standards, rigor, levels, topics and include instructional feedback for students. Instant grading and assessment provides an evaluation to the strengths and weaknesses of a student or group. The mission is to help the teacher be more effective and grow the academic achievement of the student.

2. AMOUNT OF SERVICE

User account implementation with district's technology team and Castle Learning support. Scheduling and implementation of professional development with district and Castle training team.

3. WHO IS SERVED?

Individual user accounts for all PK-12 grade students, teachers, and administrators.

4. WHO WILL PROVIDE SERVICES?

The Castle Learning Support Team including but not limited to:

Scott Fischer, President

Ron Borowski, Director of Support and Training

Kim Marie Connor, Training Manager

Linda Holik, Staff Development Coordinator

Judy Lankes, Sales Support Specialist

Customer Support Personnel

4a. WILL THE CONTRACTOR BE UTILIZING ANY VOLUNTEERS, OR BE HIRING/UTILIZING ANY SUBCONTRACTORS IN FURTHERANCE OF THIS AGREEMENT? IF SO, PLEASE LIST ALL OF THEIR NAMES AND CONTACT INFORMATION.

NONE

5. WHAT WILL BE COMMUNICATED TO DISTRICT PERSONNEL, PARENTS, OTHERS ABOUT PROGRESS AND RESULTS OF THE SERVICES?

Castle Learning will provide an automated monthly activity report to designated administrators.

Castle Learning is willing, and in conjunction with the school district, to educate parents on the resource made available by the district. A "Parent Plan of Participation" is recommended. Product combinations can come in the forms of emailed newsletters, blogs, some social media, webinars, district presentations, staff development and more.

The Executive Director of Social Studies, Science, and Instructional Technology also plans and monitors professional development for teachers participating and usage of the program on a regular basis as Castle Learning is accessible through the district's Clever management system.

6. HOW WILL THE QUALITY BE JUDGED?

(Set forth the method which will be used to evaluate contractor's performance)

Quality is judged through usage reports showing cumulative student data which can be correlated to academic growth and testing results. The quality is also evaluated through feedback from administrators and teachers across the district.

7. PERSONS RESPONSIBLE FOR ADMINISTERING THE CONTRACT.

Dawn Bartz, Executive Director of Social Studies, Science, Instructional Technology.

8. ARE THE SERVICES PURSUANT TO A GRANT AGREEMENT? IF YES, WHAT IS THE GRANT, AND WHAT ARE THE GRANT REQUIREMENTS RELATED TO THIS AGREEMENT?

No

9. WILL THE CONTRACTOR BE RECEIVING ANY STUDENT DATA OR OTHER DATA FROM YONKERS PUBLIC SCHOOLS? IF YES, PLEASE DESCRIBE. IF STUDENT DATA IS BEING SHARED, PLEASE PROCEED TO QUESTION 10 BELOW.

Yes, student information is needed for processing individual user accounts. The information required is first and last name, grade level, and student ID number. There is no other personal information that is required or shared. The student information is for educational purposes at the district or for the student/parents. Student data is not shared to any third parties.

10. WILL THE STUDENT DATA BE USED FOR THE PURPOSE OF DEVELOPING, VALIDATING, ADMINISTERING STUDENT AID PROGRAMS, OR IMPROVING INSTRUCTION? IF YES, PLEASE SPECIFICALLY DESCRIBE.

Student data will be retained and assessed only for the use by the teacher, administrator, student or parent to aid in-district instruction.