

PERFORMANCE BASED CONTRACT GUIDELINES

1. WHAT IS THE PURPOSE AND SCOPE OF THE SERVICE? (Describe in detail any services to be provided or materials to be purchased)

SchoolLinks, Inc. is the solution to standardize college and career readiness programming. Districts track progress of graduation trajectory, seals of Civic Readiness and Biliteracy, and FAFSA requirements confidently.

2. AMOUNT OF SERVICE?

(Set forth the monetary value of the proposed agreement and quantities and/or amounts of time required to be devoted to the contract and describe where services are to be provided as specified in Schedule "B")

Amount not to exceed \$73,288.40

3. WHO IN THE SCHOOL DISTRICT IS SERVED?

(Describe whether services are to be provided directly to students, to staff, etc.)

Students, parents and guardians, and staff

4. WHO WILL PROVIDE SERVICES?

(If individual providers are contemplated, set forth the names and qualifications of the service providers)

SchoolLinks 1145 W. 5th St. Ste. 300 Austin, TX 78703

4a. WILL THE CONTRACTOR BE UTILIZING ANY SUBCONTRACTORS OR VOLUNTEERS IN FURTHERANCE OF THIS AGREEMENT? **IF YES, PLEASE LIST ALL OF THEIR NAMES AND CONTACT INFORMATION.**

No.

5. WHAT WILL BE COMMUNICATED TO DISTRICT PERSONNEL, PARENTS, OTHERS ABOUT PROGRESS AND RESULTS OF THE SERVICES?

(How specifically will the contractor report to the School District (or parents, if applicable) about their progress towards achieving the goals of the contract?)

For any end-of-year or district-related reports, Yonkers Public School District will export CSVs or Excels. The Report Center provides customizable reports that can be scheduled to be delivered to users and customized via columns and filters. Platform usage reports can also be run.

6. HOW WILL THE SCHOOL DISTRICT JUDGE THE QUALITY OF SERVICES? (Set forth the method which will be used to evaluate contractor's performance)

Soon after we officially begin working with a district, we run an analysis of potential challenges and, in our first meeting, invite stakeholders from a variety of specialties/departments to create a shared vision. Having formed alignment around a shared vision and distributed responsibilities, each stakeholder team meets individually to plan out the steps needed to finish their given task. With all of the plans in place, we manage the tasks associated with each stream until completion. We take a phased approach to launching different aspects of the platform, assess, and iterate.

Post-launch, part of our ongoing maintenance, training, and support are check-ins and various informal methods of gathering feedback from stakeholders. More formal evaluations include quarterly based reviews to evaluate performance.

7. INDIVIDUALS RESPONSIBLE FOR ADMINISTERING THE CONTRACT.

Vendor Name: SchoolLinks, Inc.
Vendor Address: 1145 W. 5th St. Ste. 300 Austin, TX 78703
Vendor Phone No.: 512-710-9922
Vendor Business Status: (**corporation**, ~~non-profit individual~~, ~~unincorporated~~)
Vendor Contact Name: Sean Murphy
Vendor Contact Email: sean@schoolinks.com
Tax ID No.: 46-2590289

School District Administrator Name: Idalia Agüero
School District Administrator Title: Director of District School Counseling
School District Administrator Phone No.:(914) 376-8454
School District Administrator Email : iaguero@yonkerspublicschools.org

8. ARE THE SERVICES PURSUANT TO A GRANT AGREEMENT? **IF YES, WHAT IS THE GRANT, AND WHAT ARE THE GRANT REQUIREMENTS RELATED TO THIS AGREEMENT?**

No

9. WILL THE CONTRACTOR BE RECEIVING ANY STUDENT DATA OR OTHER DATA FROM YONKERS PUBLIC SCHOOLS? **IF YES, PLEASE DESCRIBE. IF STUDENT DATA IS BEING SHARED, PLEASE PROCEED TO QUESTION 10 BELOW.**

Yes. IP addresses of users, use of cookies, meta data on user interaction with application, standardized test scores, Student school (daily) attendance data, online (platform) communications captured, Date of Birth, Gender, Ethnicity or race, Language information, Student school enrollment, Student grade level, Guidance counselor, Specific curriculum programs, Year of graduation, Email, Phone, Parent ID number (created to link parents to students), parent/guardian First and/or Last name, Student scheduled courses, Teacher names, English Language Learner or Emergent Bilingual status, Low-income status, Specialized education services (IEP or 504), Living situations (homeless/foster care), Local (School district) ID number, State ID number, Provider/App assigned student ID number, Academic or extracurricular activities a student may belong to or participate in, Student course grades, Student course data, Student course grades/ performance scores

