

PERFORMANCE BASED CONTRACT GUIDELINES

1. WHAT IS THE PURPOSE OF THE SERVICE?

(Describe in detail any services to be provided or materials to be purchased)

The purpose of employing the services of Heywood & Company Motivations is to provide life skills training to Yonkers Public School students.

These presentations provide practical information and equip youth with the tools necessary to develop stronger non-cognitive and executive function skills required for academic and professional success. Presentations provide the tools to assist students in appropriate decision-making while also promoting heightened expectations, positive thought and behavior patterns, and leadership skills.

Heywood & Company Motivations inspires, equips and empowers students, providing them with the necessary skills and leadership training, to increase academic achievement, enhance postsecondary preparation, and encourage long-term success.

2. AMOUNT OF SERVICE

(set forth all quantities and/or amounts of time required to be devoted to the contract and describe where services are to be provided as specified in Appendix A)

Heywood & Company Motivations will conduct four presentations to Yonkers Public School youth during academic year 2018-2019.

3. WHO IS SERVED?

(Describe whether services are to be provided directly to students, to staff, etc.)

The workshops will be provided to MBK students between grade 9 and 12 at Yonkers Public Schools.

4. WHO WILL PROVIDE SERVICES?

(If individual providers are contemplated, set forth the names and qualifications of the service providers)

A trained presenter from Heywood & Company Motivations will conduct all of the workshops. Please see Luke Heywood's bio: <https://tinyurl.com/lukeheywoodbio>

5. WHAT WILL BE COMMUNICATED TO DISTRICT PERSONNEL, PARENTS, OTHERS ABOUT PROGRESS AND RESULTS OF THE SERVICES?

District administration will attend seminar sessions with the school administration. Participants will be surveyed at the end of each session. Results will be shared with the District.

6. HOW WILL THE QUALITY BE JUDGED?

(Set forth the method which will be used to evaluate contractor's performance)

Staff and students could be surveyed after the presentations are completed.

7. PERSONS RESPONSIBLE FOR ADMINISTERING THE CONTRACT.

(There must be a single Board administrative employee identified as the person responsible. This person will also be responsible for signing off on contract payments)

Elaine Shine, Executive Director

CONTRACTOR'S NAME: Heywood & Company Motivations LLC

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Brooklyn, NY 11210

CONTACT: Luke Heywood

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CONTRACTOR'S FEDERAL IDENTIFICATION NUMBER: 472578409

CONTRACTOR'S STATUS: LLC

8. ARE THE SERVICES PURSUANT TO A GRANT AGREEMENT? IF YES, WHAT IS THE GRANT AND WHAT ARE THE GRANT REQUIREMENTS RELATED TO THIS AGREEMENT?

Yes, the services are aligned to the MBK Challenge Grant and support the MBK milestones relating to college and career readiness.

9. WILL THE CONTRACTOR BE RECEIVING ANY STUDENT DATA OR OTHER DATA FROM YONKERS PUBLIC SCHOOLS? IF YES, PLEASE DESCRIBE. IF STUDENT DATA IS BEING SHARED, PLEASE PROCEED TO QUESTION 10 BELOW.

No.

10. WILL THE STUDENT DATA BE USED FOR THE PURPOSE OF DEVELOPING, VALIDATING, ADMINISTERING STUDENT AID PROGRAMS, OR IMPROVING INSTRUCTION? IF YES, PLEASE SPECIFICALLY DESCRIBE.

N/A.