

April 3, 2018

Mr. Christopher Carvalho Director of Technology Yonkers Public Schools 1 Larkin Center Yonkers, New York 10701

Dear Mr. Carvalho:

Thank you for being a loyal World Book Online customer. I have prepared a price quote for the Yonkers School District based on your current *World Book School and Library/Children's Edition* for the entire district and *World Book Advanced* for the high school. The subscription price per student is the same as last year that runs from July 6, 2018 to July 6, 2019. There is no per student price increase.

World Book Children's Edition for the entire district includes World Book Kids, World Book Student, World Book Discover for Differentiated Learning, Early World of Learning and Enciclopedia Estudiantil Hallazgos,

World Book added many new features and enhancements in 2017 and 2018. World Book Online now provides a seamless integration with Google Drive and Google Classroom that allows content to be saved and shared. This expansion in addition to the future integration with Microsoft 365 will make lesson planning easier,

World Book has re-designed *World Book Student* for 2018. The newly re-designed *World Book Student* provides students with a more visually engaging interface and allows for ease of use on all devices including desktop computers, laptops, tablets and smart phones. Additional features that will be added to World Book Online during 2018 will include science projects, enhanced trivia quizzes, a more robust educators section and an upgraded search engine that will improve relevancy and versatility.

*Early World of Learning* will also be re-launched in 2018 with expanded content and additional games, quizzes, videos, and images.

I look forward to continuing professional development in the spring and fall at the individual schools in the Yonkers District. I appreciate your business.

Best regards,

Pat Marinello World Book Sales Representative pat.marinello@worldbook.com 516 506-5293 (phone) 516 431-0913 (fax)



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Yonkers Public Schools 1 Larkin Center Yonkers, New York 10701

## **Price Quote:**

World Book Online Renewal for World Book School and Library/ Children's Edition: includes World Book Kids, World Book Student, and Enciclopedia Estudiantil Hallazgos, World Book Discover and The Early World of Learning. This package will read aloud the articles in Kids, Student and Discover into English. Enciclopedia Estudiantil Hallazgos will read aloud the articles in Spanish. This package also translates the articles into 80 languages. The subscription will run from July 6, 2018 to July 6, 2019.

K-12 student enrollment: 26,800 @ \$.69 per student (same price as last year) \$18,492

\*World Book Advanced\* for the High School. This adds World Book Advanced to the above subscription for the high school and includes the all the components of the subscription that are mentioned above plus World Book Advanced. Advanced now translates all the articles into 103 languages and reads aloud the articles into English. The subscription runs from July 6, 2018 to July 6, 2019.

Yonkers High school students: 7,000 @ \$.20 per student (same price as last year) \$1,400

\*This price is in addition to the School and Library Edition/Children's Edition portion.

**Total Price for the Yonkers School District:** 

\$19,892

Please fax your purchase order to me: Pat Marinello 516 431-0913

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